

## The 2<sup>nd</sup> Annual Bayou Adventure Race – Sponsorship Package

### Saturday, February 16, 2012

Your support will help the Bayou Preservation Association continue to preserve and enhance the many watersheds around Houston including the Buffalo Bayou, Houston's most significant natural resource.

I/We would like to sponsor at the following level: (*See second page for sponsorship benefits.*)

<p><b>SPONSORSHIP LEVELS</b></p> <p><input type="radio"/> <b>Platinum Sponsor: \$10,000</b> (Up to 20 Race Entries)</p> <p><input type="radio"/> <b>Gold Sponsor: \$5,000</b> (Up to 12 Race Entries)</p> <p><input type="radio"/> <b>Silver Sponsor: \$2,500</b> (Up to 8 Race Entries)</p> <p><input type="radio"/> <b>Bronze Sponsor: \$1,000</b> (Up to 4 Race Entries)</p> <p><input type="radio"/> <b>Nature Preserver: \$750</b> (Up to 3 Race Entries)</p> <p><input type="radio"/> <b>Wilderness Explorer: \$500</b> (Up to 2 Race Entries)</p> <p><input type="radio"/> <b>Outdoor Enthusiast: \$350</b> (1 Race Entry)</p>	<p><input type="radio"/> I am unable to attend and wish to support Bayou Preservation Association with the enclosed tax-deductible donation of \$_____</p> <p><b>PAYMENT OPTIONS</b> Bayou Preservation Association accepts checks and credit cards:</p> <p>Please make checks payable to Bayou Preservation Association</p> <p style="text-align: center;">MasterCard    Visa    AmEx    Discover</p> <hr/> <p><i>Name as it appears on card</i></p> <hr/> <p><i>Card Number</i> _____ <i>Expiration Date</i> _____/_____/_____</p> <hr/> <p><i>Security Code (3 digits on the back or 4 digits on the front of AMEX)</i></p> <hr/> <p><i>Billing Zip Code</i> _____</p>
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\_\_\_\_\_  
Name (or company as you would like it to appear on all printed materials)

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Business Phone

\_\_\_\_\_  
Business Fax

\_\_\_\_\_  
Email Address

Please fax to **281-407-0712** or mail to:  
Bayou Preservation Association  
PO BOX 131563  
Houston, Texas 77219-1563

**Thank you for your support of the Bayou Preservation Association!**  
**THE 2nd ANNUAL BAYOU ADVENTURE RACE**  
**Sponsorship Benefits**

**Platinum Sponsor \$10,000**

- ***All of the benefits of Gold Sponsor (except entries/participants) plus***
- Name and logo on the Front of the Race Shirt and all race material
- Up to 20 participants\*
- Choice of any combination of kayaks for 20 participants if needed

**Gold Sponsor \$5,000**

- ***All of the benefits of the Silver Sponsor (except entries/participants) plus***
- Name and logo on Finish and Start Banners
- Inclusion in publicity materials
- Up to 12 participants\*
- Choice of any combination of kayaks for 12 participants if needed

**Silver Sponsor \$2,500**

- ***All of the benefits of the Bronze Sponsor (except entries/participants) plus***
- Name and logo on all printed race day materials
- Recognition through signage at event
- Up to 8 participants\*
- Choice of any combination of kayaks for 8 participants if needed

**Bronze Sponsor \$1,000**

- ***All of the benefits of the Nature Preserver (except entries/participants) plus***
- Logo or company name displayed on all race advertisements\*\*
- Up to 4 Participants\*
- Choice of any combination of kayaks for 4 participants if needed

**Nature Preserver \$750**

- ***All of the benefits of the Wilderness Explorer (except entries/participants) plus***
- Logo or company name displayed on Race Shirt \*\*\*
- Up to 3 Participants\*
- Choice of 3 single kayaks or 1 tandem kayak and 1 single kayak if needed

**Wilderness Explorer \$500**

- ***All of the benefits of the Outdoor Enthusiast (except entries/participants) plus***
- Dedicated Space for your company's promotional tent on Race Day.
- Up to 2 Participants\*
- Choice of 2 single kayaks or 1 tandem kayak if needed

**Outdoor Enthusiast \$350**

- Logo or company name displayed on Website
- Marketing or Promotional Material placed in racer's goodie bag
- Entry for 1 Participant\*
- T-shirt for all participants
- Single Kayak for Participant if needed

\* Sponsors are not required to fill all entries in order to sponsor at a certain level;

\*\* To receive benefit, sponsorship must be received by January 1, 2013.

\*\*\* To receive benefit, sponsorship must be received by January 15, 2013.

Questions? Please direct all sponsorship questions to: [sponsor@bayouadventurerace.org](mailto:sponsor@bayouadventurerace.org)

[www.BayouPreservationAssociation.org](http://www.BayouPreservationAssociation.org)

[www.BayouAdventureRace.org](http://www.BayouAdventureRace.org)